

**October 29, 2013**

#### QUEENSTOWN TRAILS TRUST APPOINTS NEW CEO

The Queenstown Trails Trust has announced management changes with CEO Kaye Parker stepping down after four years to work part-time for the Trust.

The Trust's Marketing Director Mandy Kennedy has been appointed CEO.

Trust Chairman Tony McQuilkin paid tribute to Ms Parker's contribution during her time as chief executive.

"Kaye has made a significant impact and it is thanks to her professionalism, drive and energy that the \$5.4m Queenstown Trail was opened on time and on budget 12 months ago. The Trail is widely used by locals and is becoming an important tourist attraction for visitors."

"We respect her decision to take a step back but we are delighted she will continue to work on a range of special projects for the Trust."

He welcomed Ms Kennedy's appointment as CEO highlighting her expertise in sales and marketing, and business development in both the hospitality and tourism industries.

"Mandy has excellent marketing and event skills and has played an important role as the Trust's marketing director. She will undoubtedly provide strong direction for the Queenstown Trails Trust as it moves into its next phase."